



News Advisory

Friday, September 12, 2003
Contact:
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Utah's Asthma Plan will be Released at the Utah Asthma Summit

By working together we'll all breathe easier!

WHAT: Utah's Asthma Plan will be released at the Utah Asthma Summit. Experts in asthma care, dedicated community leaders, and people with asthma developed the plan over the last eighteen months. The Summit will provide participants with the opportunity to learn about asthma in Utah. A panel will highlight different issues faced by asthma patients and their families, their providers, and the public. The afternoon breakout sessions will provide a way for participants to get involved and make a difference. Nancy Hogshead, Olympic triple gold medallist in swimming, will discuss the importance of asthma management. Join us for the following:

- Keynote speaker, Nancy Hogshead 9 -10 a.m.
- The latest on asthma in Utah, Dr. Robert Rolfs 10 -10:45 a.m.
- Presentation of the state plan 11 - 11:30 a.m.
- Panel of personal perspectives on asthma 11:30a.m. -12:30 p.m.
- Breakout sessions 1:30 - 2:45 p.m.

WHO: Policymakers, health professionals, school personnel, and other asthma advocates.

WHEN: 8:30 a.m. - 4:30 p.m.
Tuesday, September 16, 2003

WHERE: Hilton Salt Lake City Center
255 South West Temple
Salt Lake City, Utah
Canyon Rooms

PHOTO/ Nancy Hogshead will be available from 10:00 –10:30 a.m.

INTERVIEW Dr. Robert Rolfs, Utah's State Epidemiologist

OPPS: These panelists can address their unique asthma perspective:
Dave Folland, MD, (Pediatrician)
Liz Huggins, RRT, (Respiratory Therapist)
Stacey Quinn - parent of child with asthma
Natalie Distefano - school personnel dealing with asthma

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